



Dear Potential Sponsor-

The Alamo Heights Chamber of Commerce is looking for sponsors for our signature event, **The 17th Annual Taste of the Heights**. The "Taste" is set for *Thursday, September 23, 2010* at *The Witte Museum* beginning at 7:00 pm and ending at 10:00 pm. Proceeds generated from the event will go to support the Alamo Heights Chamber of Commerce and sponsor programs endorsed by the AHCC including ***Children's Bereavement Center, Alamo Heights School Foundation*** and, of course, ***The Witte Museum***.

The Taste of the Heights will feature 50+ restaurants from the San Antonio area, a silent auction and raffle, live music performances and an art exhibit. The restaurants include some of the finest culinary dining in San Antonio, each willing to share samples of their menu for the 1,000+ attendees.

Attached are the specific sponsorship levels for the Taste of the Heights. Each level has a progressive set of perks with those sponsors Gold & above receiving access to the **Taste of the Heights VIP Room**. Top sponsors also have the unique opportunity to promote their brand and the services they provide to attendees at the event, which will include a healthy concentration of the coveted Alamo Heights consumer.

And remember, this event is for charity. Proceeds will benefit children who have lost a loved one, bettering public education and learning through discovery. Please review the sponsorship levels below and let me know which level best suits your budget. For questions, please contact Juli Blanda at 210.320-3240 email me juli.blanda@corp.grandecom.com.

We look forward to seeing you at the Taste of the Heights!

Sincerely,

Board Members, Alamo Heights Chamber of Commerce



Alamo Heights
Chamber of Commerce

P.O. Box 6141
San Antonio, Texas
78209

210.822.7057
alamoheightschamber.org





Sponsorship Levels

Presenting Sponsor (\$5,000) - Business recognized with the Presenting Partner Award ◦ Business name and logo included on all promotional marketing collateral for the event ◦ Business name & logo displayed on all online/offline event promotions and marketing activity ◦ Signage at event recognizing company as presenting sponsor ◦ **20 complimentary tickets** ◦ Access to the VIP entrance ◦ Two reserved VIP tables for 10 at the event ◦ Access for 10 to the **Taste of the Heights VIP Area** featuring specially prepared cuisine, fine wine and spirits ◦ Opportunity to prominently promote your business at the event and exclusively in the VIP area.

Platinum Sponsor (\$3,500) - Business recognized with the Platinum Partner award ◦ Business name and logo included on all promotional marketing collateral for the event ◦ Business mentioned on all online/offline event promotions and marketing activity ◦ Signage at event recognizing company as platinum sponsor ◦ **15 complimentary tickets** ◦ Access to the VIP entrance ◦ Reserved VIP tables for 10 at the event ◦ Access for 6 to the **Taste of the Heights VIP Area** featuring specially prepared cuisine, fine wine and spirits ◦ Opportunity to prominently promote your business in certain high traffic areas at the event (e.g., entertainment stage, silent auction area, valet parking station, etc.).



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Diamond Sponsor (\$2,500) - Business name and logo included on all promotional marketing collateral for the event ◦ Business mentioned on all online/offline event promotions and marketing activity ◦ Signage at event recognizing company as diamond sponsor ◦ **10 complimentary tickets** ◦ Access to the VIP entrance ◦ Reserved VIP tables for 10 at the event ◦ Access for 4 to the **Taste of the Heights VIP Area** featuring specially prepared cuisine, fine wine and spirits ◦ Opportunity to prominently promote your business in certain high traffic areas at the event (e.g., entertainment stage, silent auction area, valet parking station, etc.)

Gold Sponsor (\$1,000) - Business name and logo included on all promotional marketing collateral for the event ◦ Signage at event recognizing company as gold sponsor ◦ **6 complimentary tickets** ◦ Access for 2 to the **Taste of the Heights VIP Area** featuring specially prepared cuisine, fine wine and spirits

Silver Sponsor (\$500) - Signage at event recognizing company as silver sponsor ◦ **4 complimentary tickets**



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