

Sponsorships



Presenting Sponsor (\$7500) – (Exclusive - 1 only) SOLD!!

- ALL of the PLATINUM AND DIAMOND Sponsor benefits PLUS...
- Signage at event recognizing company as presenting sponsor
- 20 tickets to the event including VIP access and VIP entrance

Platinum Sponsor (\$5000) – Entertainment, VIP Room or Taste 2011 Cook-Off: Tacos

- ALL of the DIAMOND Sponsor benefits PLUS...
- Logo included on tasting plates received by each guest
- 15 tickets to the event including VIP access and VIP entrance

Diamond Sponsor (\$2500) – Silent Auction, Program, Koozie, Beverage, Good Taste Bags or Valet

- Business recognized with Name/Logo on all promotional marketing materials *
- Business name/logo included on online promotions & event program
- Signage at event recognizing company as specialized sponsor in area (Silent Auction, Valet, etc)
- Logo included on Volunteer t-shirts for event
- 10 tickets to the event including VIP access and VIP entrance
- Insert in Good Taste Bag for 1000+ guests/Valet Sponsor insert in each parked car

Gold Sponsor (\$1000) –

- Business recognized with Name/Logo on signage at the event
- Business Name/Logo included in online promotions & event program
- 6 tickets to the event including VIP access and VIP entrance
- Insert in Good Taste Bag for 1000+ guests

Silver Sponsor (\$500) ** –

- Insert in Good Taste Bag for 1000+ guests
- Company name listed in (online and print) thank you materials
- 4 tickets to the event including VIP access and VIP entrance

Note: ALL sponsorship levels (above \$1000) include membership in the Alamo Heights Chamber of Commerce. All Sponsorship levels are available on a first-come basis.

* Sponsorship reservation & artwork must be received by printing deadlines to be included

** Company must be member of AHCC to participate in Bag and print materials



Questions about Sponsorship levels or the Event?



Please contact:

Dawn Coleman - Executive Director - AHCC – 210-822-7027 or

Juli Blanda - Chamber President/Grande Communications at 210-389-5962

Sponsorship Opportunities

Choose where your company can make the most impact!

Platinum Sponsorships: \$5000

Entertainment:

Sponsor's name and logo will be prominently displayed on each stage at the event. Four stages planned with musical entertainment on each stage.

VIP Room:

Sponsor's name/logo will be displayed at the entrance and inside the exclusive VIP room where ALL sponsors and their guests will mingle and munch during the event. Expected VIP room attendance: 250+.

Taste 2011 Cook-Off: Tacos

Sponsor's name will be prominently displayed on signage for the new Cook-Off event, added for the 2011 Taste of the Heights. Sponsor name will also be included in publicity for the Cook-Off event.

Diamond Sponsorships: \$2500

Silent Auction:

Sponsor's name will be displayed at the entrance to the special Silent Auction area of the event. Logo/Name will also be displayed on the bid sheets and any other printed materials for the Silent Auction.

*Valet: **SOLD!!***

Complimentary Valet Parking offered to every guest at the Event. Sponsor's name prominently displayed in the Valet Parking area. Sponsor offered option of placing an advertising item in each car as parked – or insert in the Good Taste Bag.

Program:

Over 1500 programs will be printed for guests, media, sponsors and more. Guests will use program at event to navigate. Sponsor's name/logo to be prominently displayed on the program.

Koozie:

Every guest will be given a special gift Koozie for use at the Event. Koozie will feature logo and event information, as well as Sponsor's name prominently displayed.

Beverage:

Beverage stations will be set up throughout the event for non-alcoholic beverage choices. Sponsor's name or logo prominently displayed at each station (approx 4 stations).

Good Taste Bags:

Guests will be given a very special goodie bag as they leave the event – help underwrite that cost. Sponsor's name on special signage in the event – and at exit as guests are receiving bags. Sponsor encouraged to place item *in* Good Taste Bag also.